

THE NEON RUN

B R A V E T H E N I G H T

CHARITY PARTNERSHIP



COMMUNITY IS EVERYTHING TO THE NEON RUN. THAT'S WHY WE GIVE YOU AN OPPORTUNITY TO BECOME INVOLVED IN OUR EPIC GLOWING EVENT. AS A CHARITY OR NPO LOOKING TO CONNECT WITH THOSE IN YOUR TOWN, WE GIVE YOUR CAUSE A VOICE IN THE COMMUNITY. WITH 1,500-12,000 PARTICIPANTS PER LOCATION, OUR HOPE IS THAT YOUR ORGANIZATION IS ABLE TO GAIN THE SUPPORT IT DESERVES THROUGH EXPOSURE AT OUR EVENT, WHILE HAVING FUN DOING IT! VENDOR SPACES ARE ENCOURAGED TO BE USED TO COLLECT DONATIONS, CLOTHING, OR FOOD DRIVES. WE ARE LOOKING FORWARD TO HEARING HOW WE CAN HELP YOU AND WHAT YOU STAND FOR.

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EACH CHARITY PARTNERSHIP INCLUDES THE FOLLOWING DONATION FROM THE NEON RUN:

- **MARKETING: LINK AND LOGO ON EVENT WEBSITE PAGE, SOCIAL MEDIA POSTS, EMAIL BLASTS, LOGO ON FLYERS AND POSTERS**
(IF SOLIDIFIED ENOUGH IN ADVANCE BEFORE ORDERING PRINT MATERIALS)
- **BOOTH ONSITE WITH TABLES, CHAIRS, AND POWER (\$500 VALUE)**
- **FREE TICKETS TO THE EVENT (\$50 VALUE)**
- **FREE VENDOR WRISTBAND FOR VOLUNTEERS ATTENDING**
- **FREE VENDOR PARKING PASS FOR CHARITY GROUP (1 PASS PER EACH 5 ATTENDEES)**
- **CASH DONATION**

PLEASE REVIEW THE FOLLOWING PARTNERSHIP OPTIONS

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SETUP/TEARDOWN (AGES 18+)

\$500 DONATION + 100 TICKETS

DONATE 5 VOLUNTEERS FOR SETUP FRIDAY (11:00 AM - 7:00 PM)

DONATE 6 VOLUNTEERS PER SHIFT FOR SETUP/ TEARDOWN SATURDAY
(12:00 PM - 12:00 AM)

DONATE 2 VOLUNTEERS FOR BOOTH SATURDAY (3:30 PM - 10:00 PM)

TASKS INCLUDE:

- SETTING UP/ TEARING DOWN STAGING, LIGHTS, FESTIVAL AREA (TENTS, INFLATABLES, TABLES, BANNERS, CHAIRS, ETC)
- LOADING/ UNLOADING SOUND, STAGE, LIGHTING, COURSE EQUIPMENT FROM THE TRUCK (MUST BE ABLE TO CARRY 50 LBS WITH EASE)
- COURSE SETUP/ TEARDOWN (TRUSS, LIGHTS, CONES, INFLATABLES, COLORED POWDER, COLOR ZONES, POWER, ETC)
- ASSIST THE NEON RUN WITH MARKETING (ALL MARKETING MATERIALS TO BE PROVIDED BY THE NEON RUN)

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BEVERAGE (AGES 21+)

DONATE 4 VOLUNTEERS + 2 FOR BOOTH

\$300 DONATION + 25 TICKETS

SATURDAY EVENT 3:30 PM - 10:00 PM

TASKS INCLUDE:

- MUST PROVIDE PROOF OF IRS FORM 501(C)3
- POUR BEER FOR PARTICIPANTS
- ASSIST WITH OBTAINING ABC LICENSE. FILL OUT AND SIGN THE NECESSARY PERMIT APPLICATION AS OUR REPRESENTATIVE, COLLECT VENUE AND LAW ENFORCEMENT SIGNATURES (ALL SIGNATURES MUST BE ORIGINAL, NO COPIES), DROP OFF AT LOCAL ABC OFFICE, AND PICK UP WHEN READY (WILL BE REIMBURSED AFTER EVENT)
- PROVIDE ORIGINAL COPY OF LICENCE TO BE DISPLAYED AT BEER GARDEN AT ALL TIMES
- ASSIST THE NEON RUN WITH MARKETING (ALL MARKETING MATERIALS TO BE PROVIDED BY THE NEON RUN)

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PARKING (AGES 18+)

\$200 DONATION + 20 TICKETS

SATURDAY EVENT 4:00 PM - 10:00 PM

DONATE 8 VOLUNTEERS + 2 FOR BOOTH

TASKS INCLUDE:

- DIRECT TRAFFIC, KEEP PARKING ORGANIZED, AND SEPARATE THE GENERAL ADMISSION PARKING FROM THE VENDOR PARKING
- ASSISTANCE WITH OBTAINING AND POSTING NECESSARY PARKING SIGNAGE AROUND THE VENUE, IF REQUIRED BY THE CITY (WILL BE REIMBURSED AFTER EVENT)
- NPO PROVIDES ALL LIGHTS AND VESTS
- ASSIST THE NEON RUN WITH MARKETING (ALL MARKETING MATERIALS TO BE PROVIDED BY THE NEON RUN)

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B R A V E T H E N I G H T

CHARITY PARTNERSHIP

OWN THE ZONE (ALL AGES)

\$200 DONATION + 25 GA TICKETS

SATURDAY EVENT 4:00 PM - 10:00 PM

DONATE 6 OR MORE VOLUNTEERS + 2 FOR BOOTH

(PLEASE NOTE THAT EACH VOLUNTEER MUST BE OLD ENOUGH TO ASSIST WITH THE FOLLOWING TASKS, AND THERE MUST BE 1 ADULT PER EACH COLOR ZONE)

TASKS INCLUDE:

- REPRESENTS A DESIGNATED COLOR ZONE ON THE 5K COURSE
- THROWS COLORED POWDER ON PARTICIPANTS AS THEY RUN THROUGH THEIR COLOR ZONE
- ASSISTANCE WITH COLOR ZONE TEARDOWN AFTER EVERYONE HAS COMPLETED THE COURSE
- PROVIDE
- ASSIST THE NEON RUN WITH MARKETING (ALL MARKETING MATERIALS TO BE PROVIDED BY THE NEON RUN)

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ADDITIONAL INFORMATION YOU NEED TO KNOW:

PARTNERSHIPS DO NOT BEGIN UNTIL NPO HAS SIGNED THE CONTACT FORM AND DEAL POINT AGREEMENT. ONCE THOSE ARE RETURNED, TICKETS AND FLYERS ARE TO BE SENT OUT IMMEDIATELY, AND ONLINE MARKETING INFORMATION SENT TO THE WEB DEPARTMENT FOR PROMOTIONS TO BEGIN. TICKETS MAY BE SENT AS AN ELECTRONIC COMP-CODE. IN THE EVENT THAT WE SOLIDIFY BEFORE WE HAVE ORDERED OUR POSTERS/ FLYERS, NPO LOGO IS SENT TO THE GRAPHICS DEPARTMENT TO PLACE, AND MATERIALS MUST BE ORDERED IMMEDIATELY AFTER RECEIVING BACK. CONTRACTS ARE VOID IF THE CHARITY INVOLVED DOES NOT HOLD UP THEIR END OF THE AGREEMENT. FOR EXAMPLE THEY DO NOT PROVIDE THE NUMBER OF VOLUNTEERS AGREED UPON, DO NOT SHOW UP TO THE EVENT, OR AGREE TO PASS OUT THE NEON RUN MARKETING MATERIALS. THE NEON RUN HAS THE RIGHT TO RESCHEDULE OR CANCEL ANY EVENT, WHICH FREES US FROM MARKETING AND CASH DONATIONS. TICKETS DONATED WITH COMPLETED ONLINE REGISTRATION FROM A BREACHED CONTRACT MUST BE REIMBURSED TO THE NEON RUN AT STANDARD TICKET VALUE (\$50 GA) WITH THE EXCEPTION OF A CANCELLATION OR POSTPONEMENT.